LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING





Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution
Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration Report on Students Achievements in Technical FEST (ANDHRA LOYOLA INSTITUTE OF MANAGEMENT, VIJAYAWADA.) On 25-11-2023

Event Name	Extra Curricular Activities
Event type/Name	Business Quiz, Young Manager, Market Makers, Business Plan, HR Event (co-curricular activities), Cultural Competition, Event(Treasure Hunt) (Extra-Curricular activities)
Date/duration	25-11-2023 10.00 Am to 5:00Pm.
Resource person/Organiser	Principal and Management, Andhra Loyola Institute of Management, Vijayawada
Target audience	300
Total No. of participants	250
Objective the event	To motivate and build the confidence among the students and encourage them to participate for more events.
Description about the event:	The department coordinator and Head of the Departmentorganise the event and distribute prizes to the winners and runners, along with cash in the four events. 1. Business Quiz, 2. Young Manager, 3. Market Makers, 4. Business Plan, 5. HR Event (co-curricular activities), 6. Cultural Competition, (Extra-Curricular activities)
Business Plan	1st Prize: 1.A V N R KALYAN-22761E0002 2.S. NAGA SANTOSH-22761E0057



Prize distribution to the winners by Chief Guest.

AAL -wy

Dr.A.Adisesha Reddy Head of the Department